CASE STUDY SNAPSHOT

Digital empowerment to help transform refugee lives



Company Profile

Robo Co-op is a refugee-led cooperative focused on providing digital skills training and creating job inclusion opportunities for refugees through digital impact sourcing.

Challenge

Robo Co-op's mission is to empower refugees, often with limited access to job opportunities, with digital skills for job inclusion.

Why Automation Anywhere?

Automation Anywhere proved to be the ideal partner for Robo Co-op due to its intuitive, no-code platform, which made learning automation technology accessible and efficient for refugees with varying levels of IT knowledge.

It was also a good fit for the employers who would ultimately hire the refugees. Automation Anywhere's ease of use and integration capabilities made it a sought-after solution among corporations. It offered a way to accelerate productivity by automating various tasks, including document processing with generative AI, embedded Intelligent Automation in various applications, and advanced analytics.

Outcome

Robo Co-op's partnership with Automation Anywhere in the Global Gateway Program rapidly equips refugees with in-demand automation skills through an easy-to-learn, no-code platform, fostering professional growth and societal digital transformation.

100K refugee job opportunity goal

100 refugees upskilled by 2026 with Automation Anywhere months of training that changes lives

